



Pearson



**Pearson**

**Exam Preparation Materials**

**Catalogue 2016-2017**

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# You are committed to learning, we are committed to you

## Working together to support education

We love what we do in English Language Teaching (ELT) at Pearson, because we get to work in lots of different types of classrooms around the world. Every day we look at ways of combining content, assessment, technology and services to help teachers and students across the world teach, learn and practise their English skills, making us, Pearson, the world's leading education company.

## Making measurable impacts on people's lives

Our purpose as a company – and, ultimately, the true measure of our success – is to ensure we really do help equip more people with the knowledge and skills they need to progress in their lives.

## Technology

We believe that technology has the power to transform education, to make it more effective and personal. In a rapidly-changing digital world, we believe in all kinds of learning, delivered at any time, in any place through technology solutions of the highest quality, enabling you to achieve your English learning and teaching goals.

## Teacher Training Services

Whether your school or institution would like specific guidance on how best to exploit Pearson's materials or digital tools, or you just need to come to grips with the latest trends in teaching and learning, our team of Teacher Trainers will be there to lend you a hand.

## International Qualifications from Pearson

With a whole range of options from such prestigious names as Edexcel and LCCI International Qualifications, Pearson is the UK's largest awarding body for academic and vocational qualifications and thousands of candidates in Spain and Portugal choose our exams.

Helping you guide students on  
their exam preparation journey  
every step of the way





**Give students the tools & skills they need to overcome obstacles on their exam preparation journey – wherever their destination.**



"Best initiative of the year" SIMO Educación 2014 Educational Innovation Prizes



# Progress

The first ever online, fully automated and institutionally administered test package.

Progress accurately measures student progress in English, highlighting strengths and weaknesses across all language skills to inform teaching.

## Convenient AND TIME SAVING



- Institutionally administered
- Ready-made and fully automated
- Rapid results

"We are very interested in the product because it would be good to have something external, that is tested, piloted, and has validity which our internal tests don't have."

Customer from Spain



## Reliable AND CONSISTENT

Progress is automatically scored across all skills including speaking and writing to give consistent results. Our automated scoring technology is trusted by academic institutions and border agencies across the world.

Progress is scored on the Global Scale of English, a scale from 10 to 90 that measures English language ability.

The Global Scale of English is a valid and reliable scale empirically aligned to the CEFR.

The handy score converter allows you to compare Progress scores on the Global Scale of English to other recognised tests.

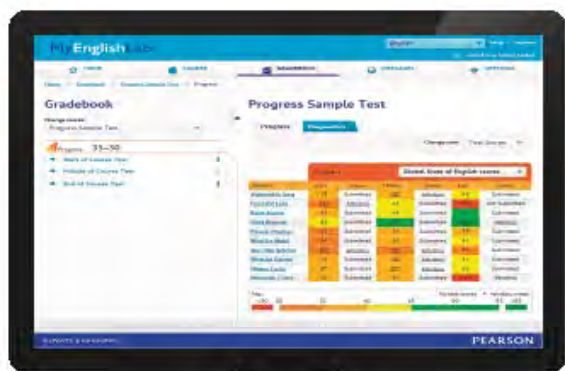
GSE	10	20	30	40	50	60	70	80	90
Progress 65-80									
Progress 55-70									
Progress 45-60									
Progress 35-50									
Progress 25-40									
Progress 15-30									
CEFR	<A1	A1	A2 <sup>+</sup>	B1 <sup>+</sup>	B2 <sup>+</sup>	C1	C2		

# Precise AND OBJECTIVE RESULTS



- Standardised adaptive test package
- Scores on Global Scale of English to compare scores
- Measures small increments of progress within a CEFR band

“Progress is simple and convenient. It can be used for predicting performance on our national exam.”  
Customer from South Korea



# Informs TEACHING AND LEARNING



- Score report by skill shows strengths and weaknesses
- Can Do descriptors help focus teaching
- Comparable scores across tests motivate students

“The Progress test is very different from all the other tests out there. It is really very, very interesting.”  
Customer from Poland



## About Progress

AN ONLINE TEST PACKAGE THAT CAN BE USED WITH ADULT AND YOUNG ADULT COURSES.



Find out how Progress tests can benefit you and your class  
[www.pearsonELT.com/progress](http://www.pearsonELT.com/progress)  
 Join the conversation [#testingprogress](https://twitter.com/testingprogress)

# GOLD

Gold takes students from Preliminary to Advanced level, building their motivation and confidence in English every step of the way.



8  
MILLION  
STUDENTS

As the bestselling exam series for nearly 2 decades and trusted by teachers everywhere, Gold has helped over 8 million students worldwide to succeed in their Cambridge English exams.

Fully revised  
for new 2015  
Cambridge First  
and Advanced  
Exams

## Why Choose Gold?

You need to know you're using a course that gets results

Exams are a stressful time for students, teachers and parents - we get it! You can trust Gold to support your teaching and help your students prepare for their Cambridge English exam. Gold combines interesting topics and thorough language and skills development with exam support for both you and your students. Structured work for your students on how to approach the exam and how to tackle each task, and advice for you on how to teach for exams all mean you can have confidence in Gold. Think of us as your backstage crew; you do what you do best and we'll support you with a great product.

You need a hand understanding the detail of the exam

Look, we're not Cambridge English. We're independent and, like you, have had to work to understand the Cambridge English exams, along with the changes coming in 2015 - and, like you, our focus is on every single learner in the classroom. We have a long and wide experience of teaching and producing teaching materials that get results. You can count on us to support you to understand the exams and navigate the changes in 2015. That's why we've designed 'Exams Place', your go-to space for information on all exams.

You need to keep a whole class engaged with mixed goals

Gold prepares students for serious exams while keeping your classroom fun and communicative. With genuinely interesting texts alongside lots of opportunity for discussions and a chance to talk about real life experiences, Gold is a great way to engage your classroom. The course teaches general English language, skills and topics and works for non-exam takers too, so Gold is a perfect choice when you need to support the different goals of your class.

## The Levels



[pearsonELT.com/gold](http://pearsonELT.com/gold)





**New  
in  
2016**

## In response to teacher's feedback, now Gold Experience includes:

- **New Workbook** that offers additional practice of all four skills as well as the grammar and vocabulary areas covered in the Students' Book. It is ideal for student homework or self study!
- **New Key, Preliminary and First for Schools Exam Practice Booklets** to supports students in their goal to pass **Cambridge exams**. The new Exam Practice Booklets combine realistic exam practice with guidance and strategies for dealing with each exam paper:
  - Two complete practice tests
  - Detailed overviews of each exam paper
  - Guidance, strategies and tips on each paper
  - Full-colour visual material for the Speaking tests
  - Speaking and Writing files with model answers and useful language



**Also new packs available!**  
**Workbook + Exam Practice Booklet**  
**Special price: 18 €**

## Why Choose Gold Experience?

### Master the art of teaching teens...

Let's face it. Teaching teenagers can be fun but it's also a challenge. Not-quite-yet-an-adult and not-still-a-child is a difficult thing to be. Teens have a true thirst for knowledge, while their interests, emotions and frustrations vary enormously. The way to get them to learn and be motivated is to use the right activities and topics for them. Gold Experience takes care of all that. Fast-paced material ensures teens don't get bored and contexts such as the internet, social media, television and magazines are relevant to teenagers' lives while content-rich CLIL topics help them learn about the world.

### ...using the technology teens love

Teens love using the internet and other media. With Gold Experience you'll be able to add to their thirst for technology with the interesting videos taken from authentic documentaries and podcasts filmed by teens. Give them loads of extra skills practice and tests in the MyEnglishLab that goes with the course material. All their work will be automatically graded allowing you to focus on their common errors and feed back on what really matters. This way you'll be able to provide a positive learning environment in which adolescents feel happy, secure, valued and motivated to learn.

### Mixed classes and preparing for Schools exams

Teenagers like to have clear objectives with goals they can achieve. The satisfaction of receiving that good grade in their language exam is enormous. Pearson has been a trusted publisher of exams materials for decades. Students will be preparing for the exam in such a fun way that they will hardly know it was 'exam preparation' they were focussing on... and they will pass the exam with flying colours. With Gold Experience, your teenage students will achieve the results expected of them. Oh, and by the way, the level B2 is in line with Cambridge First for Schools 2015 exam specifications. Job done!

# EXPERT

## Score top marks

with this intensive exam preparation course fully revised for the updated Cambridge English 2015 exams.

1

2

3

Three exam courses that provide rigorous exam training for high-achieving students, allowing them to develop their language awareness and achieve their full potential. Expert provides everything students need to succeed in Cambridge English First, Advanced and Proficiency Exams.

Fully revised  
for new 2015  
Cambridge First  
and Advanced  
Exams

## Why Choose Expert?

Expert allows teachers to engage go-getter students to obtain their best possible results in high-stake English tests

With Expert, institutions will benefit from better prepared students who will score higher than average and will gain numerous accolades

From the very first day Expert gives young adults everything they need to study effectively for selected high-stake exams

## The Levels



[pearsonELT.com/expert](http://pearsonELT.com/expert)

# Practice Tests

# Plus

New editions for the revised Cambridge First and Advanced Exams!

Practice, practice, practice with hints and guidance on approaching different exam tasks

## Why Choose Practice Tests Plus?

Give your students authentic practice to prepare them for the Cambridge ESOL exams

Support your students with comprehensive guidance and strategies for dealing with each exam paper

Help learners become more familiar and confident with the task types, question formats and style of the test papers

**Key for Schools, Preliminary for Schools, First for Schools, Preliminary and First Exam Practice Booklets** to support students in their goal to pass Cambridge exams. The new Exam Practice Booklets combine realistic exam practice with guidance and strategies for dealing with each exam paper:

- Two complete practice tests
- Detailed overviews of each exam paper
- Guidance, strategies and tips on each paper
- Full-colour visual material for the Speaking tests
- Speaking and Writing files with model answers and useful language

Special price  
9€

New in 2016

## The Levels



## Grammar and Vocabulary for Cambridge First

Your complete grammar and vocabulary package for Cambridge First preparation

With extensive reference and practice for both grammar and vocabulary, students develop both skills using just one book.

Access to Longman Dictionaries Online and the innovative Longman VocabTrainer builds vocabulary further and offers students extra practice for the Cambridge English First exam.

Also available: Grammar & Vocabulary for CAE and CPE (previous format).

[pearsonELT.com/examsplace](http://pearsonELT.com/examsplace)

# MyEnglishLab

Your complete solution to preparation for Cambridge English exams



## Why choose MyEnglishLab?

With MyEnglishLab you can practise for your exam wherever you are and as often as you want.

MyEnglishLab offers you a wide range of interactive activities for reading, writing, listening, speaking, grammar and vocabulary.

The videos will guide you through each part of the exam so you know exactly what to expect on the day of the test.

- Over 120 practice activities on subskills and language.
- Two practice tests.
- Introductory videos about the exam.
- Tips and instant feedback.
- Students' gradebook.
- Practice wherever you are and as often as you want.



## Ensure your students have a better chance of succeeding in...

- Cambridge English Preliminary, First and Advanced
- IELTS
- Pearson Test of English Academic
- TOEIC® Test
- TOEFL® iBT Test

## The levels

MyEnglishLab	MyEnglishLab	MyEnglishLab	MyEnglishLab	MyEnglishLab	MyEnglishLab	MyEnglishLab
Cambridge Preliminary	Cambridge First	Cambridge Advanced	IELTS I	Pearson Test of English Academic	TOEIC® Test	TOEFL® iBT Test

# PEARSON TEST OF ENGLISH

## SHOW THE WORLD HOW GOOD YOUR ENGLISH IS!

Whatever your age and wherever you study or work, Pearson can offer you an English language test that can help you make progress in your life by showing schools, universities, companies or other institutions the level of language proficiency you have reached. All our PTE exams are provided in partnership with Edexcel, the UK's largest awarding body for academic and vocational qualifications and are clearly aligned to the Common European Framework.

**PTE-Young Learners tests** provide fun English language assessment for Primary school pupils aged from 6 to 12. They assess a young learner's ability to use English language communicatively, with an emphasis on real-life scenarios rather than on knowledge of specific language items and vocabulary.

- Four different levels of PTE Young Learners from pre-A1 to A2 level.
- Candidates can sit the exam at their own school. Ask us about becoming a test centre!



**Our PTE General exam suite** is designed to reward positive achievement in English language learning and is perfect for teen and adult students. Our tests integrate all four skills and focus on assessing the ability to communicate in English, rather than on test-taking skills. The tasks in the test are a natural continuation of what happens in and out of the classroom, giving you the opportunity to perform at your best.

- Recognised by universities, regional education authorities and employers around Spain.
- Already the exam of choice for thousands of Spanish students needing to accredit their level of English, especially at B1, B2 and C1 levels.



**PTE-Academic** is the world's leading computer-based test of English for study abroad and immigration. It assesses the real-life English skills you need at university and for living abroad, and is approved by the UK and Australian governments for visa applications as one of the most secure and rigorous English proficiency tests around.

Online and on-demand at one of our Pearson Professional centres in Spain. One single 3-hour test, and results in under 5 days.

Accepted by thousands of international academic programmes including most UK universities, as well as the most prestigious universities around the world such as Yale or Harvard.



For more information about PTE, including PTE test prep materials and when and where you can take the exams in Spain and Portugal, please visit [www.pearsonpte.com](http://www.pearsonpte.com)



# Pearson Teacher Training Services

A partnership  
to help you rise to  
the challenge of these  
changing times

Whether your school or institution would like specific guidance on how best to exploit Pearson's materials or digital tools, or you just need to come to grips with the latest trends in teaching and learning, our **team of Teacher Trainers** will be there to lend you a hand.

We bring our expertise in ELT methodology and digital solutions to teachers of primary, secondary and adults, carefully tailoring our approach to your specific needs and context. Together we will set out on a path with one clear goal in mind: **improving learning outcomes for your students.**

From our First Day of Class training to get you up and running smoothly to follow up visits to make sure you are on track to achieving your goals, we will be there every step of the way.

And at conventions or events in Spain and Portugal, or through our blog **ELT Learning Journeys**, we will let you know about new trends in English Language Learning and share experiences and ideas that will bring that extra spark to your classes.

Come on board and travel with us to new places at  
**[ELTlearningjourneys.com](http://ELTlearningjourneys.com)**



Find out more  
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☎ Phone us on 902 123 503

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📘 facebook.com/PearsonELTSpainPortugal

🌐 [eltlearningjourneys.com](http://eltlearningjourneys.com)

🌐 [pearsonELT.es](http://pearsonELT.es)

**We'd love to hear from you!**

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